PR 0 8 2004

TRANSMITTAL OF FORMAL DRAWINGS

Docket No. JGP-10302/08

| | 04. | |
|-------|-------------|-----|
| le Re | Application | Of: |

Brian Bartkowiak et al.

| Serial No. | Filing Date | Confirmation No. | Examiner | Art Unit |
|------------|-----------------|------------------|-------------------|----------|
| 09/755,924 | January 5, 2001 | | Jean M. Corrielus | 2172 |

Invention:

EVENT MANAGEMENT SYSTEM

RECEIVED

Address to:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

APR 1.6 2004

Technology Center 2100

Transmitted herewith are:

15 sheets of formal drawing(s) for this application.

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

Signature

Mark D. Schneider, Reg. No. 43,906 Gifford, Krass, Groh, Sprinkle, Anderson & Citkowski, P.C.

280 North Old Woodward - Suite 400

Birmingham, MI 48009

(248) 647-6000

Dated:

8/2/ 20c4

exp

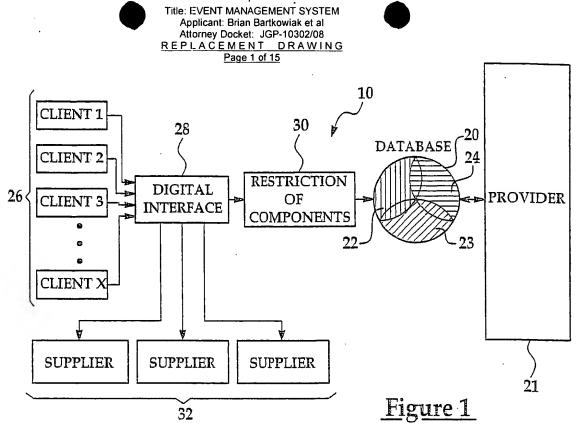
I certify that this document and attached formal drawings are being deposited on # / \$ / \$ / \$ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

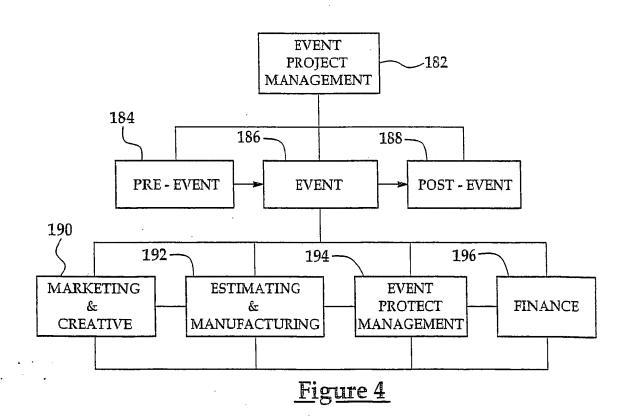
Signature of Person Mailing Correspondence

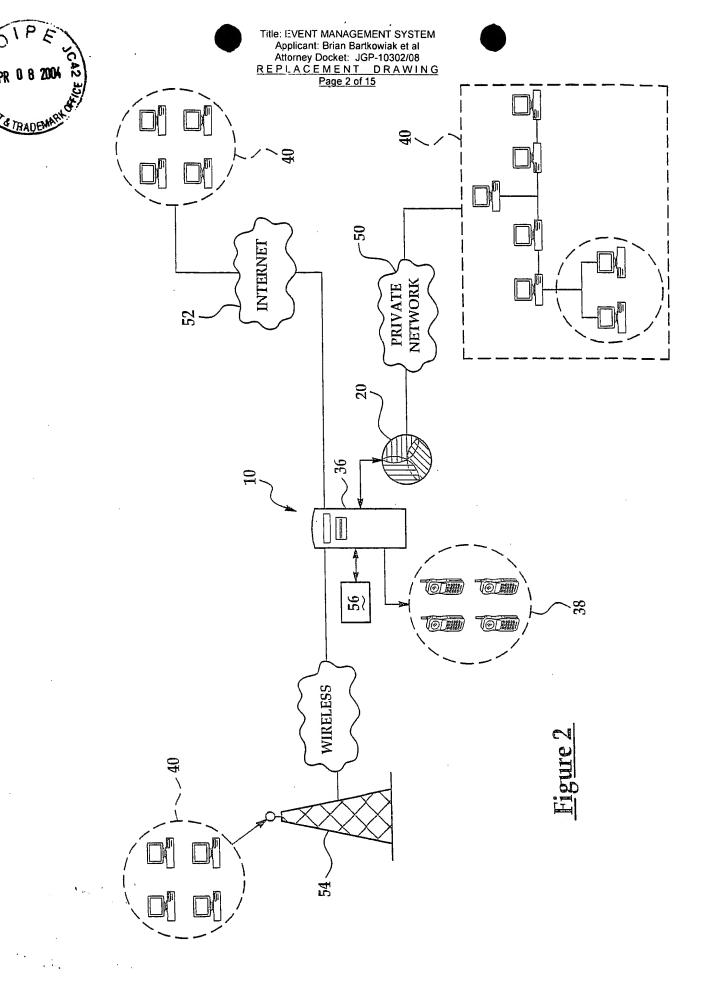
Judith T. Lange

Typed or Printed Name of Person Mailing Correspondence



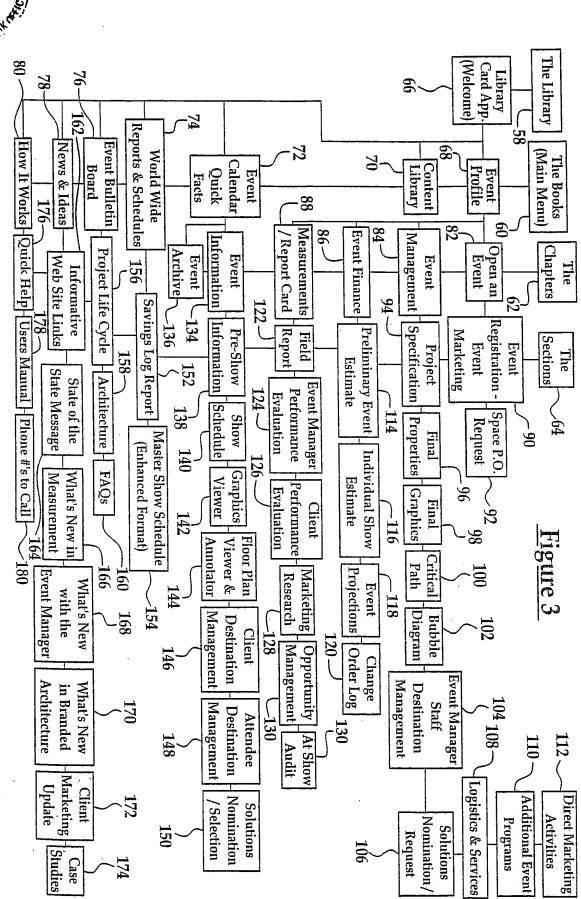








Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 3 of 15





Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 4 of 15

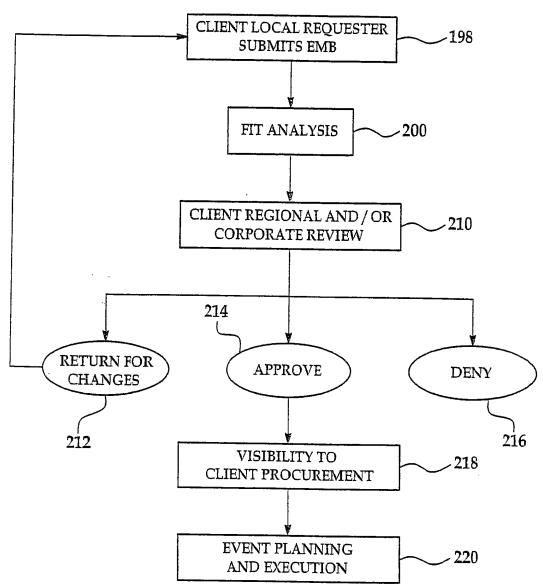


Figure 5



Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 5 of 15

| | | Figure 6 | | | LIUNAINI CAIND | I IRRARY CARD | Submit Garcel 404 | | 230 228 | Expiration Date: 02/15/2002 Please approve for access to submit Event Briefs | Cell Chone Number: 734.879.2856 | Ā | | Sale/Frovince: / Mi Postal Code: AB056 | Address: 226 Event Manager 111 Math Street City: Ann Arbor | 'Last Name McDornell | Please fill out the form and click the Submit button below. All fields marked with • are required. | Library Card Application | Address () http://piskillists.gp/cs.com/plicmain.as//1.ClistsApp/Openframk.Geo.gr/kiii/.Xiii]ohusanif opOiDot | File Edit View frenties Tools Help http://dobalibits.gr/fra.com/planida.nd/CClice/ppiOpentumkCongetSut |
|-----------------------------------|--|--|--|---|--------------------|---------------|--------------------------|---|--|---|---|---|-------------------------------------|---|--|----------------------|--|--------------------------|--|--|
| Welcome to the Global LINKS Demo! | otals (X denotes canceled or denied event) | <u>SuperComm 2001</u> 12/30/2001 Fending Global LINKS Admin. 500,000 Allanta, GA 12/30/2001 Review 1,100,000 | Pending GPJ Account Executive 0 Review | 10/19/2001 Id/InterOp Spring 03/06/2001- Approved 0 0/11/2001- Approved 0 | CSM World Congress | | Line (\$\$) <u>ceBIT</u> | Calendar Only Test 1114 1649 02/09/2001- Calendar Only 02/09/2001 | By Event Type: \$234 Nother Event 1114 1054 04/11/2001. Returned for Changes 0 972 | Total (U | New Event Flanning Tool Event Workplace IGL Logistics Suggestion Box Help | Addres Alpharrer 11/Demy is Demo. as (/Ciliameset10pentameset o | file Elli View Favorites Iools Help | | HOME BACE | | \ <u>\</u> | 222 | ▼ Go Link | op/OpenTum&Comp*AZIF |



Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 6 of 15

| | | | | | | | • |
|---|--|--------------------------------|---|--|---------------------------|--|---|
| | • | | please enter it here : | | | | |
| | Total Event Budget in Dollar (United States) 0 | | What Currency will the P.O. be in ? Dollar (United States) If currency type is not listed | 7 | | | |
| DKIEF (EIVID) | | | Funding Sources | | | ·e 7 | Figure 7 |
| | A the Joint Even | nates will not necessarily equ | Stimate from above. | | | 1 | • |
| EVENT MARKET | and the state of t | | Sponsuships Other | | | | |
| | | | Space | | | | |
| | | ate Comments | Description Total Estimate | | | | |
| | | n whalever detail you have | Frier estimate in U.S. Dollars to whatever detail you have | | | | |
| 3. Annent | Objective 3: Measurement | e Space Estimate) | ('In US Dollars , should include Space Estimate) | 11 | | | |
| nent: | Objective 2: | | | Client Actions | | | |
| nentt | Measurement | | Space: [Feet or Meters? Feet | Initiator GPJ Actions | | Client Code | |
| Primary objectives What are your event objectives and how will you measure them ? Objective 3: | Frimary What ar Objecth | 2 258 | Budget / Estimates 242 | General Event Info Markeling Brief Budget / Estimates | 9393 | GPJ Show Code | |
| What is the source of the data ? | What is | | | Edit Close | | Manager | |
| What are they looking for ? | VYIsat ar | t/Openframeset | http://server11/Demo/TSDemo.sisf/GLFramesel/OpenFramesel | Věpes | nukaiser@ | Internet 6- mail | |
| Event Audience - Flease provide third party research such as a show audit. What is the audience demographic for this event ? | Event A | | Favorites Iools IIrlp | file Edit Ylew | dance | Participation Estimated Attendance | |
| What should they know about your company? | What sh | | | | 9 Business | Your Contrany | |
| What are they looking for ? | 5 | | | ales | | Region | - |
| Who are your ideal customer(s) ? | | | ine Pagers | nerica Froduct Line | a North America | Geographic Area | |
| Marketing Brief 240 | General Event Info Marketing Brief Dudget/ Estimates Target Audience | | st Date 100 d Date 000 | Event Start Date Dec 10, 2000 Event End Date Dec 15, 2000 | ₁₈ 1114 1133 | Event Name Netscape Testing 1114 1133 | Client Actions |
| | Edit Close | | | | | | Initiator GPJ Actions |
| sDemo.ns(/GLFramesel*OpenFrameset | http://server11/D | | 236 | on | General Event Information | General Eve | General Event Info Marketing Brief Budget / Estimates |
| Iools Help | jik gdi Yiro Favorites Io | | | | | | Edit Gose |
| | | | ▼ Go Unks | Openframeset | o.nsf/GLFrameset/ | http//server11/Demo/IsDemo.nsf/GLframeset7Openframeset | Addres [] http://ser |
| | | | | | P | faroites Joob Help | Eile Edil Ylew |
| | | | | | İ | | |



Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 7 of 15

Business Theater Intro. Branded Architecture Coverage Model Show Ty File Edit View Favorites Tools Help CAMPAIGN PLANNING TOOL All Planning Tool Documents All Planning Tool Documents ▼ Branded Architecture Brand Theater ▼Coverage Model Show Types
Clevel ▼ General Introduction ▼ Business Theater Introduction Introduction ▼ Case Studies Expand All Collapse All Introduction Introduction The Event Marketing Brief The Event Process Introduction 246 Event Related By Event By Category File Edit View Favorites Tools Help AND THE STATE STATES OF RESIDENCE STATES OF RE Topic

Claunge Order Log

SuperComm 2001

Change Order Log Posted On 11/16/2000 : Change Order Log (Global LINKS Administrator)

▼Floor Plan ▼GSM World Congress Floor Plan Posted On 11/16/2000: Photos (Global LINKS Administrator) Collapse All **Event Workspace** Ext **250**

Figure 8

EVENT WORKSPACE

▼Meeting Notes
 ▼CommunicAsia
 Meeting Notes Posted On 11/16/2000: Meeting Minutes from Today's meeting (Global LINKS Administrator)
 ▼Message Plan
 ▼Wireless IT
 Message Plan Posted On 11/16/2000: Measure Plan (Global LINKS Administrator.)



Figure 9

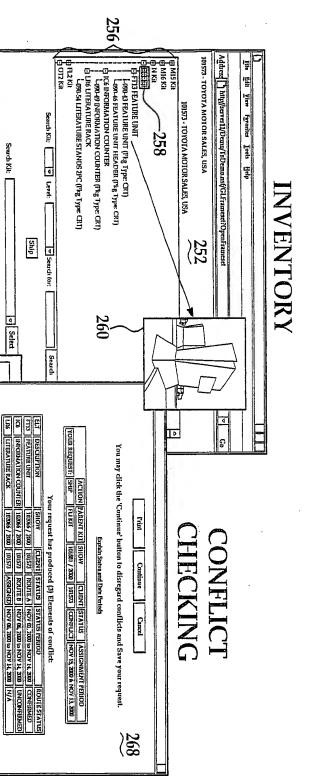
Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 8 of 15

9 Select

254

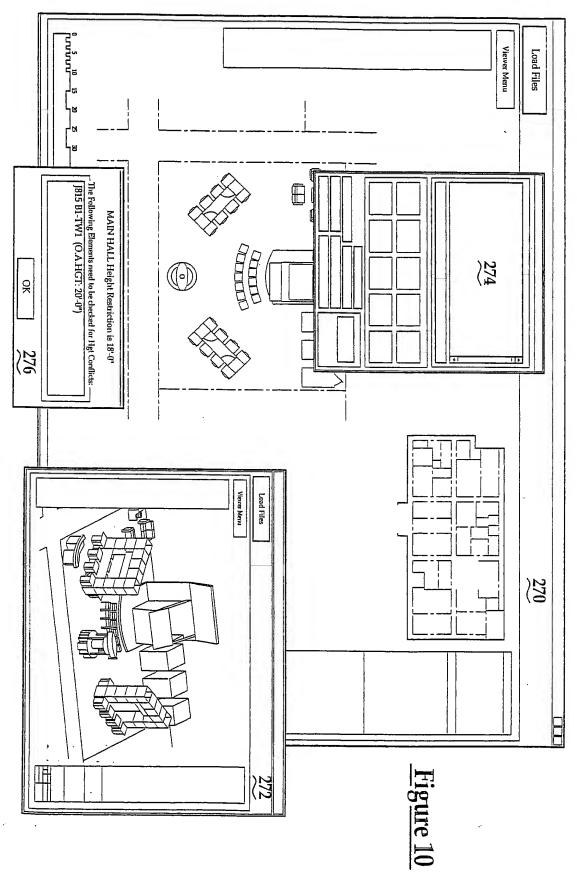
Total Kit Weight = 2,335.00 lbs.
Total Kit Volume = 529.64 cuft.
Requires an Estimated (1) Truck(s) to Transport.
Total Number of Parts = 4
500W - 0
1000W - 1
1500W - 0
2000W - 0

Close



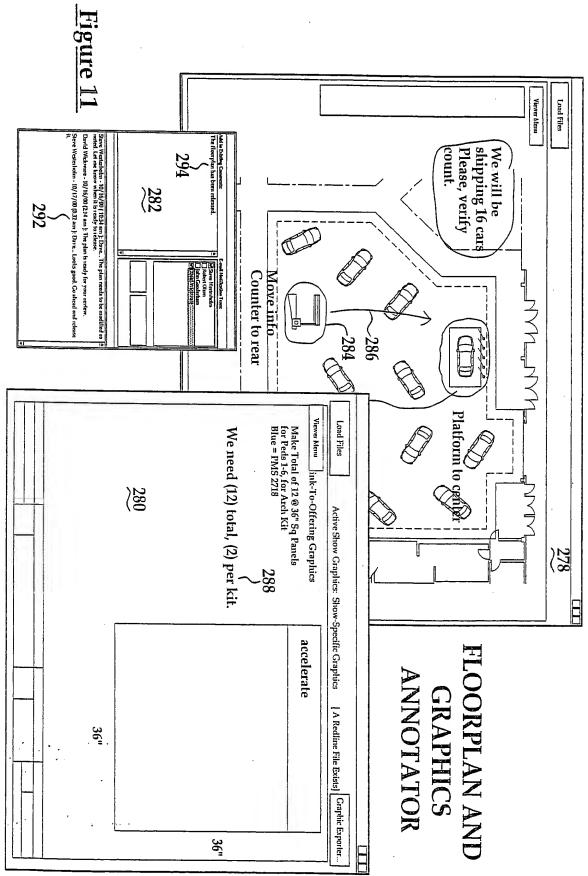


Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 9 of 15





Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 10 of 15



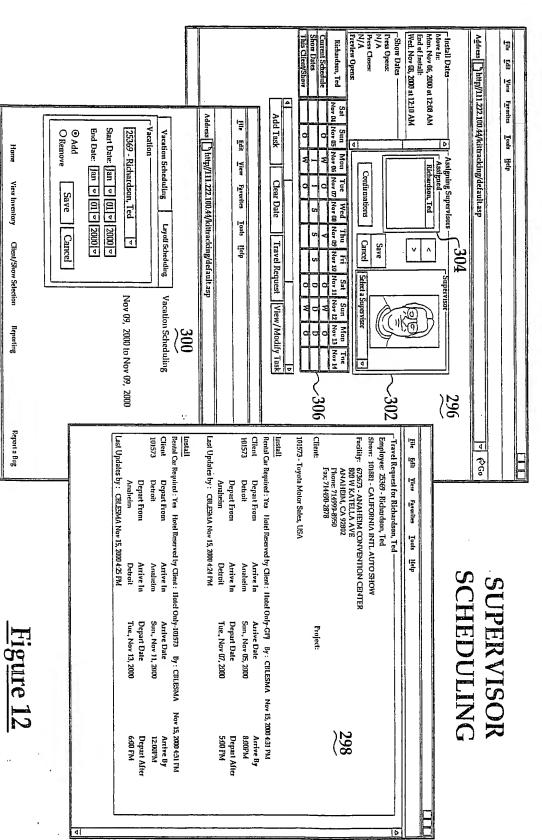


1.1

Title: EVENT MANAGEMENT SYSTEM Applicant: Brian Bartkowiak et al Attorney Docket: JGP-10302/08

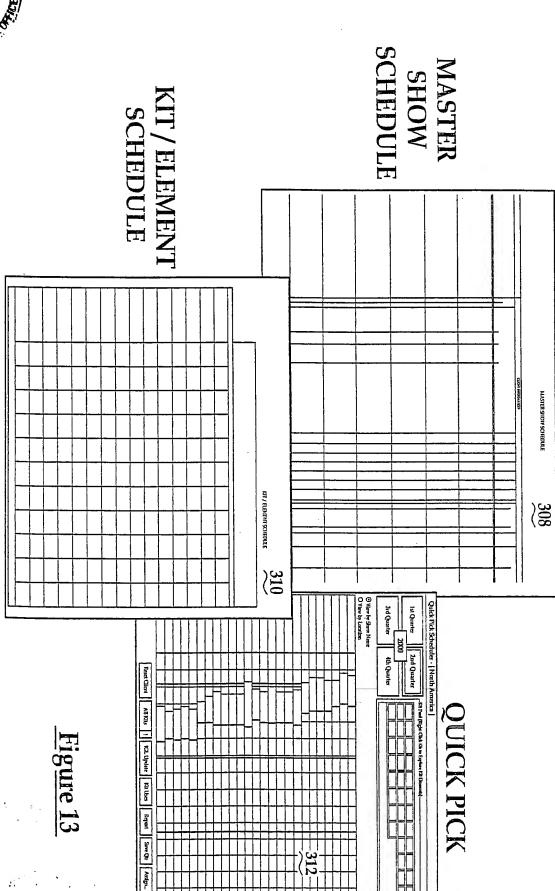
REPLACEMENT DRAWING

Page 11 of 15



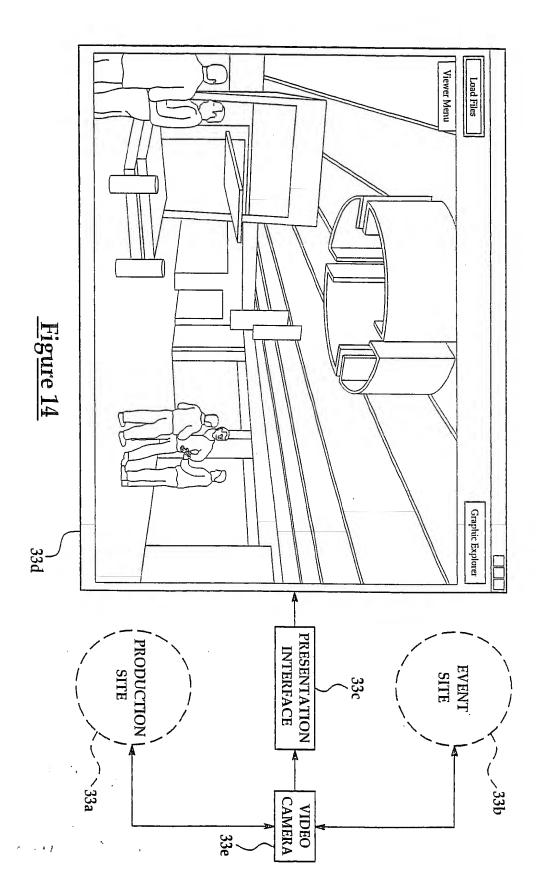


Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 12 of 15





Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 13 of 15





Title: EVENT MANAGEMENT SYSTEM
Applicant: Brian Bartkowiak et al
Attorney Docket: JGP-10302/08
REPLACEMENT DRAWING
Page 14 of 15

